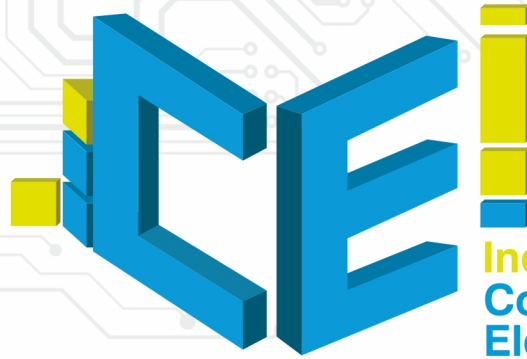


India's Innovation
and Technology Hub



India
Consumer
Electronics,
Components &
Home Appliances
Trade Show

11-12-13
Aug. 2026

Pragati Maidan
New Delhi

COMPONENTS

CONSUMER
ELECTRONICS

HOME
APPLIANCES

www.ceiworldexpo.com

WORLDEX 

The World Plugs Into India

India today stands at the heart of the global electronics revolution. From smartphones and smart homes to connected mobility and intelligent living, the country is no longer just consuming technology — it is shaping its future. Now the world's third-largest electronics market, India is where manufacturing ambition, innovation, and massive demand come together at scale. CEI – Consumer Electronics & Home Appliances Expo channels this momentum into one focused B2B platform, purpose-built to connect international and Indian manufacturers with pan-India buyers, distributors, and trade partners, enabling market entry, expansion, and long-term business growth across India's vast and diverse consumer landscape.

Advantages of CEI

Enter a High-Growth Frontier

Secure your foothold in the world's fastest-rising electronics and semiconductor market. Showcase your latest advancements in IoT, AI, Connectivity, and Embedded Systems to an audience ready to buy.

Connect with Power Players

Skip the gatekeepers. Engage directly with:

- High-volume B2B trade buyers
- OEMs and Sourcing Heads
- Regional Distributors and Trading Houses
- Strategic Government Stakeholders

Navigate the Ecosystem

Leverage India's shift toward a complete end-to-end manufacturing ecosystem. Whether you are looking for local partners, scaling distribution, or seeking investment opportunities, CEI 2026 is where the deals happen.



India's Growth Story 2026 & Beyond

India's economic trajectory is rewriting the global playbook. As the world's 6th-largest economy, the nation is on a fast track to becoming the 3rd-largest by 2030.

➤ **Explosive Component Demand:** The market for electronic components is projected to skyrocket from \$45.5 billion to \$240 billion by 2030.

➤ **The Appliance Boom:** Driven by a surging middle class, the home appliance sector is maintaining a steady 7.2% CAGR, with record demand for smart cooling and automated home solutions.

➤ **Manufacturing Powerhouse:** Fueled by PLI (Production Linked Incentive) Schemes, India is evolving from a consumer hub into a global export base for high-tech sub-assemblies.



Converge at an Industry Trade Show

Accentuate your Brand

Network with Industry Stakeholders

Connect with B2B Trade Buyers

Collaborate and Scale

Penetrate and tap Potential Markets

Government & Investment Momentum

Collaboration Opportunities through Government Initiatives.

PLI schemes and electronics clusters are fast-tracking large-scale manufacturing in India.

India's electronics sector is expected to create 5–6 million jobs by 2030.

India is building a **complete end-to-end electronics manufacturing ecosystem**.

Global supply chains are shifting to India for design, manufacturing, and exports.



Opinion Matters

It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.

Lepu Medical Technologies
EXHIBITOR

This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.

BJD Group
EXHIBITOR

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The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.

Rajesh Sanghavi
Parishram Electronic Lab
BUYER

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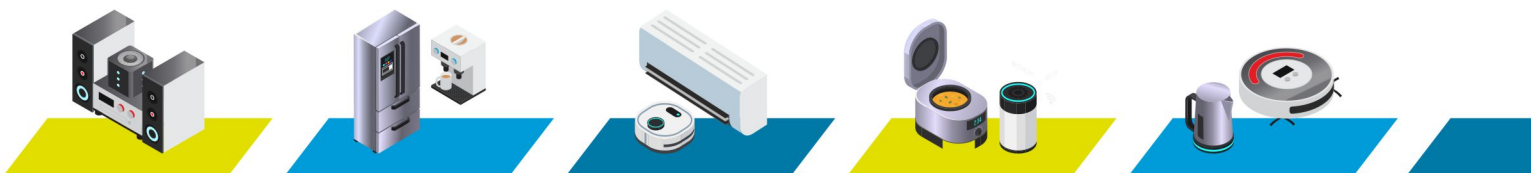
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I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one locatin itself, so I am quite pleased with this show.

Pritesh Khilnani
Head – Global Logistics & Procurement
CeX WeBuy Ent. Pvt. Ltd.
BUYER

”

Top Visited Buyers'





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Buyers' Profile



Distributors & Dealers



Importers



Aggregators



Large Format Retailers



Retailers



E-tailers



Franchisees



Wholesalers & Agents



Buying & Trading Houses



Government Procurement Agencies

Exhibitors' Profile

ELECTRONICS

Home Entertainment

Telecommunications

In-Vehicle Electronics

Digital Imaging Equipment

Healthcare Electronics

Computers and Peripherals

Wearables

Office Automation and Equipment

Smart Security

Automation & IoT



HOME APPLIANCES

Refrigeration Appliances

Cooking Appliances

Kitchen Appliances

Personal Care Appliances

Cleaning Appliances

Heating Appliances

Cooling Appliances

Washing Appliances

Drying Appliances

Countertop Essentials

COMPONENTS

Passive

Active

Electromechanical

Power

Optoelectronic

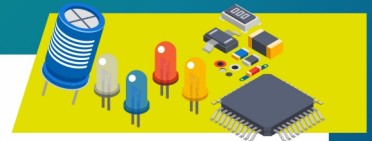
EMI/EMC

Microcontrollers & Processors

Display

RF & Microwave

Interconnects & Cables



WORLDDEX

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