

**India Consumer
Electronics,
Home Appliances
& Houseware
Exhibition**

**28-29-30
November
2023**

Bombay Exhibition Center
Mumbai, India

www.ceiworldexpo.com

Why India?

India is the world's fastest growing major economy. One of the largest consumer durable markets globally, it is expected to become the world's 5th largest consumer durables market by 2025. Multinationals see India as a key growth market driven by a positive demographic population and increasing purchasing power.

India's \$3.12 trillion economy is the fastest growing major economy in the world

India's consumption will grow to \$1.8 trillion by 2030 driven by its 440 million millennials and 390 million Gen Z

By 2030, urbanization will create a consumer base with ~55% of the population belonging to the consuming class after the US and China.

With ~63% of India's GDP fuelled by private consumption, India is estimated to have 17% share of global consumption by 2030

The overall retail market is forecast to reach \$1.4 trillion (2026) and over \$1.8 trillion by 2030.

Overall e-commerce sales are expected to reach \$120-140 billion by 2026 growing at approximately 25-30% p.a. over the next 5 years.

India has the 3rd highest number of e-retail shoppers behind China and the US.

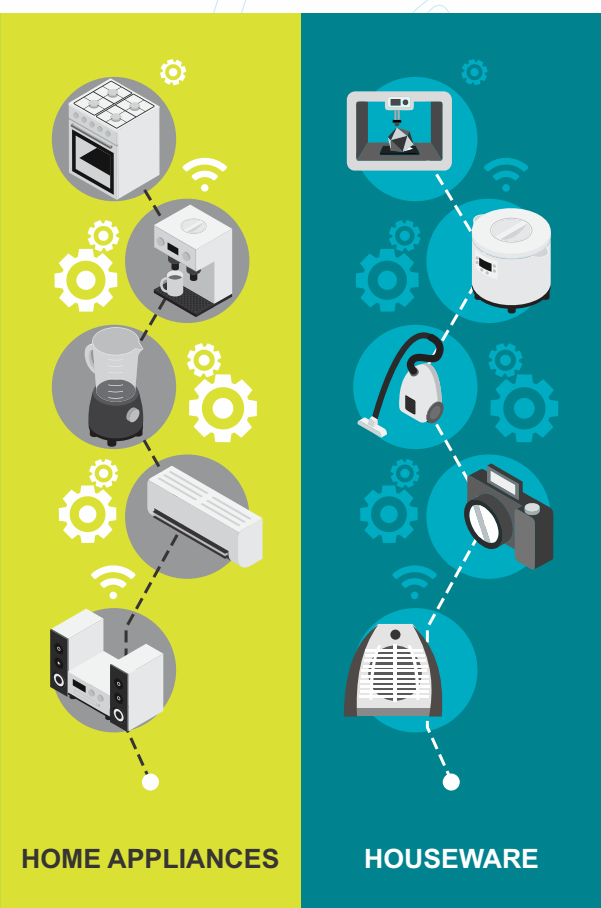
India is the world's fifth-largest global destination in the retail space.



ELECTRONICS



About CEI



- The India Consumer Electronics, Home Appliances & Houseware Exhibition (CEI) **brings the latest international electronics and houseware trends to India**, opening new business avenues for the global and Indian entrepreneur
- With over 14 participating countries, CEI is positioned as a **strategic converging event** for manufacturers & suppliers from all over the world
- CEI is a **one stop, comprehensive sourcing & trading platform specifically designed to fulfil the needs** of the electronics, home appliances and houseware industry
- CEI is key to businesses looking to be part of India's consumer boom **fuelled by affordability of products due to aggressive price points – online & offline** – and increasing disposable income of the youngest working population in the world
- CEI is a comprehensive **B2B show presenting complete sourcing, manufacturing and trading opportunities solutions under one roof**
- The presence of **top quality global suppliers create excellent opportunities to explore joint ventures**, collaborations and import-export trading relations
- CEI is key to **unlock the vast Indian market, enabling suppliers to showcase products directly** to top distributors, chain stores, hyper markets, trading houses, e-retailers and agents in India
- CEI invites you to visit international country pavilions, **view the latest products and experience branded offerings from across the globe**



India's appliances and consumer electronics industry

will touch US\$ 17.97 billion in 2023 and is expected to reach US\$ 21.18 billion by 2025

E-commerce companies reported festival sales

worth US\$ 9.2 billion across platforms in FY2022

The **Indian cookware market** is estimated to reach US\$ 1.1 billion by 2022-end and expected to grow at a CAGR of 8.4% over the decade.

The **Indian electrical kitchen appliances market** size reached US\$ 5.1 billion in 2022 and expected to reach US\$ 8.8 billion by 2028, at 9.56% CAGR during 2023-2028.



Focus Countries / Regions

- India
- Hong Kong
- China
- Korea
- Taiwan
- Malaysia
- Japan
- Singapore
- Vietnam
- Thailand
- & more

Buyers' Profile



Retailers



Large Format Retailers



E-tailers



Importers



Retail Chain



Aggregators



Buying & Trading Houses



Distributors & Dealers



Wholesalers & Agents



Corporate Sourcing Heads



Government Procurement Agencies



Brand Owners



SMEs & MSMEs



Entrepreneurs

Lepu Medical Technologies

“Vivek, “It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.”

Ning, “This is our first time in India and it was amazing to see how many buyers are genuinely interested in our product.”

RoidMi

“Gaurav Pardeshi, This is the first time this product has been launched in India. The CEI Fair is an excellent platform to launch new products in India because we have got very good leads and very good inquiries, far more than what we were expecting. These inquiries are from across India, Delhi, Hyderabad, Chennai and Pune. So overall this proves that it is a really good platform. It's been a great experience here and we will definitely be back again next year.”

BJD Group

“Rajendra, “This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.”

Exhibitor Feedback

Gale, Shenzhen ECVV

“Prashant Salunkhe, “CEI is a good platform. Even though this is our first time here, we had a number of serious buyers and vendors visit our booth. The response was very good and I'm looking forward to next year. Our product is different but we have already received orders and more inquiries are coming in as we speak. Overall, the show is good and I'm looking at CEI getting even better when we come back next year.”



Buyer Feedback

Dharmesh Mistry, Swastik Home Automation

“We were referred to this show which we found very good. We came here to gather information and were satisfied with the product mix of exhibitors.”

Rajesh Sanghavi, Parishram Electronic Lab

“The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.”

Pritesh Khilnani, Head – Global Logistics & Procurement CeX WeBuy Ent. Pvt. Ltd.,

“I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one location itself, so I am quite pleased with this show.”

Yunus R. Memon, Universal Automobiles

“The trade association informed me of this fair. I found it relevant and was satisfied with the exhibitors I met at this show.”

International Buyers

From 20 Countries / Regions



Bangladesh	Hong Kong	Myanmar	Singapore	Taiwan	UAE	Vietnam
China	Japan	Nepal	South Africa	Thailand	UK	West Indies
Germany	Malaysia	Poland	Sri Lanka	Turkey	USA	& more

Indian Buyers

From 22 States



■ Andhra Pradesh	■ Maharashtra
■ Assam	■ Nagaland
■ Bihar	■ New Delhi
■ Chhattisgarh	■ Odisha
■ Goa	■ Punjab
■ Gujarat	■ Rajasthan
■ Haryana	■ Sikkim
■ Jharkhand	■ Tamil Nadu
■ Karnataka	■ Telangana
■ Kerala	■ Uttar Pradesh
■ Madhya Pradesh	■ West Bengal

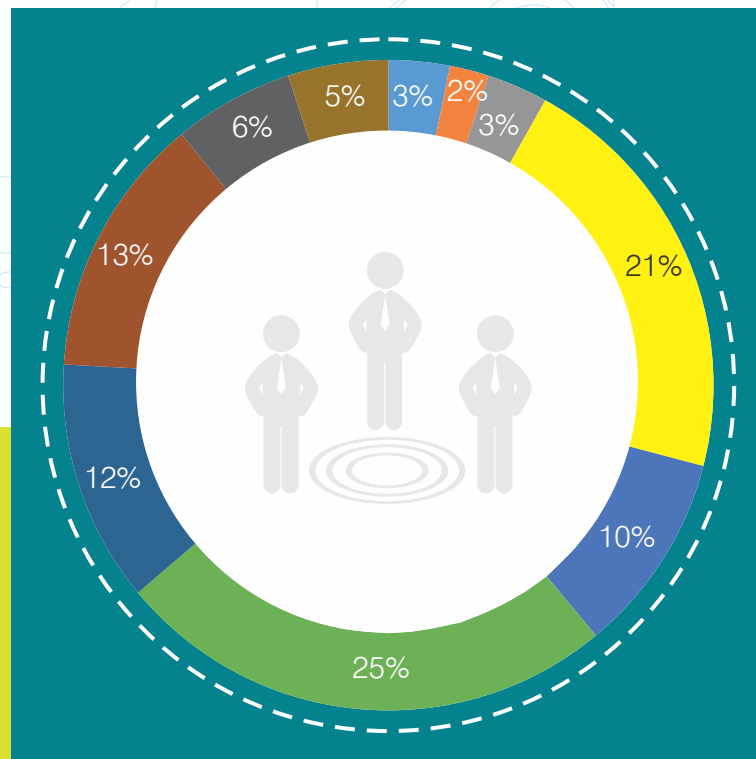


06:59

Top Visited Brands



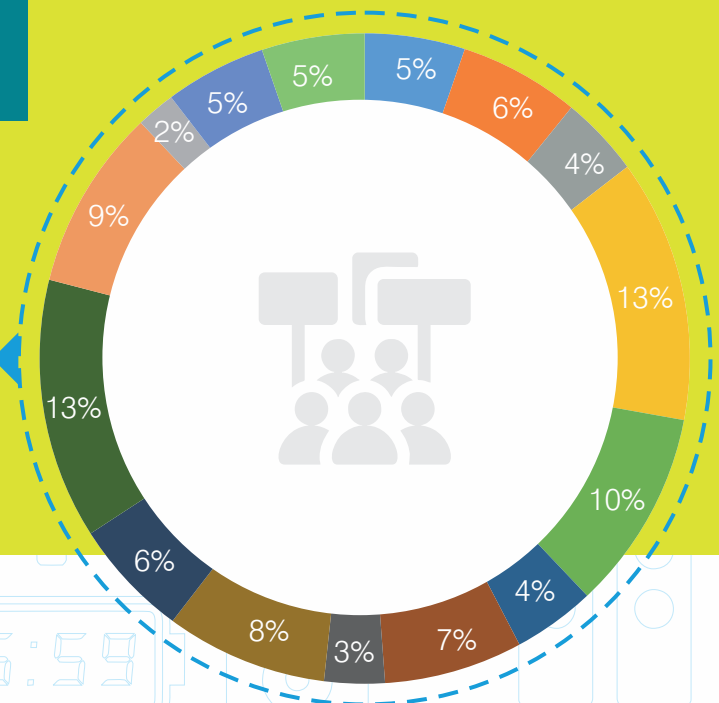
Buyers' Profile



- President
- Vice President
- Founder
- CEO
- Director
- General Manager
- Manager - Purchase
- Chief Operating Officer
- Manager- Procurement
- Proprietor

Buyers' Nature of Business

- Architects & Interior Designers
- Brand Owners
- Buying Agents & Trading Houses
- Corporate Sourcing Head
- Dealers
- Distributor
- E-tailers
- Exporters
- Franchisers
- Importer
- Large Format Retailers
- Retailers
- SME's & MSME's
- Suppliers
- Wholesalers



Exhibitors' Profile

Electronics

Home Entertainment

LCD/LED/OLED TVs
Home Theaters
Home & Professional Audio Systems
Radios
Game Consoles and Controllers
E-Books
Headphones
Digital Voice Recorders

Telecommunications

Fixed & Cordless Telephones
Mobile Handsets
EPBAX Systems
Telephone/Video Phones
GPS Devices
Network Communication Devices
Interphones
Caller ID Phones
Satellite Phones
VoIP
Speech Dialer

In-Vehicle Electronics

Car Coolers and Refrigerators
Rear View Camera
Bluetooth Audio/Video Device
Car Video/Audio Systems
Car Speakers
GPS Navigation
Vehicle Alarm Systems
Car LCD/LED Monitors
Advanced Driver Assistance System
Car Breakdown Sensors
Vehicle Tracking Systems and Devices

Digital Imaging Equipment

Cameras, Equipment and Accessories
Drone Cameras
Videography Equipment and Accessories
Film Shooting Equipment
Post Production Equipment
Audio Recording and Console Equipment
Graphic Image Development
Image Printing Equipment
Imaging Software and Solutions

Healthcare Electronics

Respiration Monitors
Physical Therapy Devices
Digital Body Weighing Machines
Digital Thermometers
Finger Pulse Oximeters
Heart Rate Monitors
Blood Pressure Monitors
Glucose Meters
BMI Index Equipment
Electronic Hearing Aids

Wearables

Smart Watches
Activity Trackers

Kids and Elderly Watches and Trackers
Virtual Reality Headsets
Sleep Trackers
Smart Eye-Wear
Computers and Peripherals
Desktops, Laptops, Notebooks & Tablets
Mouse and Keyboards
Scanners and Printers
Barcode and Fingerprint Readers

Computer Storage Solutions

Input/Output Devices

Office Automation and Equipment

Printers, Scanners & Photocopiers
Fax Machines
Laminating Machines
Multimedia Projectors
Biometric Machines
Shredders
Label Makers

Smart Security

Smart Locks and Lockers
Smart Sensors
Access Control
Alarm Monitoring Systems and Intrusion
Biometrics
Video Surveillance/CCTV
Electronic/Card Key
Management Software and Video Analytics

Automation & IoT

Wired & Wireless Home Automation
Voice Activated Smart Home
Room Control Units
Wi-Fi Light Control System
Automatic Swing Door Opener
Energy-Friendly Automation
Security Surveillance
System Integration
Connectivity Modules
Sensors
IoT Software and Solutions

Houseware

Art & Craft Items
Baby Products
Bathroom Products
Beauty & Personal Care Items
Candles & Scent Sensation
Cleaning & Laundry Items
Eco-Friendly Products
Festive Home Decor
Floral Decoration
Gardening & Outdoor Accessories
Glassware Trends
Household Products
Kitchen & Dining
Storage and Display
Tableware & Glassware
Wall and Window Décor
Wine Tools & Accessories

Home Appliances

Large Appliances

Air Conditioners
Refrigerators
Freezer/Wine Chillers
Washing Machines
Drying Machines
Microwave Ovens
Hobs and Chimneys
Dishwashers

Kitchen Appliances

Kitchen Stoves
Induction Cooktops
Multi-purpose Electric Cookers
Rice and Pasta Cookers
Bread Machines
Coffee Machines
Yogurt Machines
Egg-Laying Machines
Toasters
Oven Toaster Grills
Air-Fryers
Deep Fryers
Food Processors
Mixer Grinders
Juicers
Electric Kettles
Hand Blenders
Fruit & Veg. Detoxification Machines
Sandwich Makers
Pop-Corn Makers
Ice Cream Makers
Noodle Makers
Waffle Makers

Home Appliances

Water Purifiers
Water Coolers
Water Heaters
Geysers
Electric Heaters
Fans and Exhaust Fans
Air Humidifier/Dehumidifier
Irons
Vacuum Cleaners
Ice-Making Machines
Soya-Bean Milk Machines
Garbage Disposable Machines

Personal Care Appliances

Hair Styling Tools
Electric Shavers
Electric Toothbrush
Trimmers
Health-Care Devices

