

The World Plugs Into India

India today stands at the centre of the global electronics revolution. From smartphones to smart homes, from connected cars to connected lives — India isn't just consuming technology, it's creating the future of it. As the world's third-largest electronics market, India is the powerhouse where manufacturing, innovation, and demand converge. At CEI 2026 – Consumer Electronics & Home Appliances Expo, we bring together this unstoppable momentum into one dynamic platform — where ideas spark, collaborations form, and businesses grow. Import-export partnerships to technology tieups and distribution alliances. CEI bridges India's growing demand with the world's manufacturing excellence, creating a future-ready ecosystem where every handshake means opportunity.



India's Growth Story



India's electronics production, valued at US \$101 billion in FY 2023, is projected to reach US \$300 billion by 2026 and further climb to US \$500 billion by 2030, driven by strong policy support, expanding manufacturing capacity, rising global demand, and a sustained annual growth rate of 20–22%.

India has officially surpassed Japan to become the world's 4th-largest economy and is projected to rise further, overtaking Germany to become the 3rd-largest economy by 2028 — a surge that mirrors the country's booming electronics sector, where demand for components and sub-assemblies is set to jump from US \$45.5 billion in 2023 to US \$240 billion by 2030.

According to Statista, The Indian major home-appliances market (refrigerators, air-conditioners, washing machines etc) is projected to grow at a CAGR of ~8.45% between 2025-2030.

India's electronics exports soared 41.9% to USD 22.2 billion in April-September 2025, led by a 58% jump in smartphone exports, cementing India's position as the world's 3rd-largest smartphone exporter.

Global Reach:

Connecting manufacturers from across Asia, Europe, and beyond with India's top distributors, chain stores, and e-tailers.

Innovation-Driven:

Featuring the latest in AI, IoT, Smart Living, AR/VR, and energy-efficient solutions.

Business-Centric:

Focused on creating tangible outcomes — trade, partnerships, and long-term business growth.

Government & Investment Momentum



India's policy environment is tuned to large-scale manufacturing benefits like the **Production Linked Incentive(PLI) schemes targeted to support** for component manufacturing, and infrastructure push across electronics clusters.

India is now developing a complete electronics

manufacturing ecosystem — covering components, modules, sub-assemblies, and materials — to make the country a globally competitive and self-reliant electronics hub.

India's expanding electronics and manufacturing ecosystem is **expected to create over 5–6 million new jobs by 2030,** reflecting the sector's growing role as a key driver of employment and economic growth.

Global players are shifting supply chains into India — meaning less of "assembled in India" and more "designed, made, exported from India". This offers unique sourcing, outsourcing & collaboration opportunities.

India's Electronics & Home-Appliances
Boom —

Why Now, Why India?

India's consumer electronics and homeappliances Industry is at a pivotal inflection point. With global supply chains recalibrating and domestic demand accelerating, India is transforming from a manufacturing destination into a manufacturing powerhouse.



















This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.

BJD Group





Exhibitors' Feedback



It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.

Lepu Medical Technologies





The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.

Rajesh Sanghavi Parishram Electronic Lab

Top Visited **Brands**



Buyers' Feedback

Pritesh Khilnani

CeX WeBuy Ent. Pvt. Ltd.

I liked the diversity and different industy categories here. I was able to meet with various manufacturers at this one locatin

itself, so I am quite pleased with this show.

Head - Global Logistics & Procurement













































































Buyers' Profile



Distributors & Dealers



Importers



Aggregators



Large Format Retailers



Retailers



E-tailers



Franchises



Wholesalers & Agents



Buying & Trading Houses



Government Procurement Agencies





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Converge at an Industry Trade Show

Accentuate your Brand

Network with Stakeholders Industry

Connect with B2B Professional Buyers

Collaborate and Scale

Penetrate and tap Potential Markets

Exhibitors'

Profile





Home Entertainment



Telecommunications



In-Vehicle Electronics



Digital Imaging Equipment



Healthcare Electronics



Computers and Peripherals



Wearables



Office Automation and Equipment



Smart Security



Automation & IoT

HOME APPLIANCES



Large Appliances



Kitchen Appliances



Home Appliances



Personal Care Appliances

COMPONENTS



Passive

& Processors



Active



Electromechanical



Power



Optoelectronic



Microcontrollers Dis



Display RI



RF & Microwave



Interconnects & Cables



EMI/EMC

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