



India's Innovation & Technology Hub

WORLDEX 

# The World Plugs Into India

India today stands at the heart of the global electronics revolution. From smartphones and smart homes to connected mobility and intelligent living, the country is no longer just consuming technology — it is shaping its future. Now the world's third-largest electronics market, India is where manufacturing ambition, innovation, and massive demand come together at scale. CEI – Consumer Electronics & Home Appliances Expo channels this momentum into one focused B2B platform, purpose-built to connect international and Indian manufacturers with pan-India buyers, distributors, and trade partners, enabling market entry, expansion, and long-term business growth across India's vast and diverse consumer landscape.

## Advantages of CEI

**Enter the world's fastest-rising electronics and semiconductor market** through CEI — the centrestage for next-gen tech including IoT, AI, connectivity, embedded systems, cloud and smart devices, all powered by India's massive surge in demand.

**Drive meaningful business outcomes by connecting with decision-makers who matter** — from high-volume buyers and sourcing heads to distributors, OEMs, trading houses and long-term strategic partners.

**Showcase your capabilities to a future-focused audience**, build strong distribution channels, attract strategic investments, and stay ahead with insights on emerging trends and technologies as India positions itself as a global electronics powerhouse.



## India's Growth Story



**Converge** at an Industry Trade Show  
**Accentuate** your Brand  
**Network** with Industry Stakeholders  
**Connect** with B2B Trade Buyers  
**Collaborate** and Scale  
**Penetrate** and tap Potential Markets

## Government & Investment Momentum

**Collaboration Opportunities** through Government Initiatives.

**PLI schemes and electronics clusters** are fast-tracking large-scale manufacturing in India.

**India's electronics sector** is expected to create 5–6 million jobs by 2030.

India is building a **complete end-to-end electronics manufacturing ecosystem**.

**Global supply chains are shifting** to India for design, manufacturing, and exports.

India has officially surpassed Japan to become the world's 4th-largest economy and is projected to rise further, overtaking Germany to become the 3rd-largest economy by 2028 — a surge that mirrors the country's booming electronics sector, where demand for components and sub-assemblies is set to jump from US \$45.5 billion in 2023 to US \$240 billion by 2030.

According to IBEF, The Indian major home-appliances market (refrigerators, air-conditioners, washing machines etc.) is projected to grow at a CAGR of ~7.2% between 2024-2030.





## Exhibitors' Feedback



It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.

**Lepu Medical Technologies**



I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one location itself, so I am quite pleased with this show.

**Pritesh Khilnani**

Head – Global Logistics & Procurement CeX  
WeBuy Ent. Pvt. Ltd.

This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.

**BJD Group**

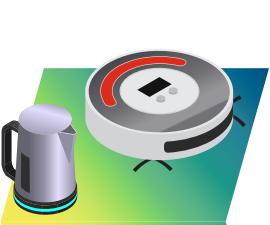
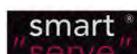
## Buyers' Feedback

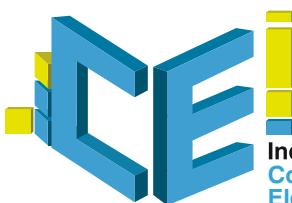
The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.

**Rajesh Sanghavi**

Parishram Electronic Lab

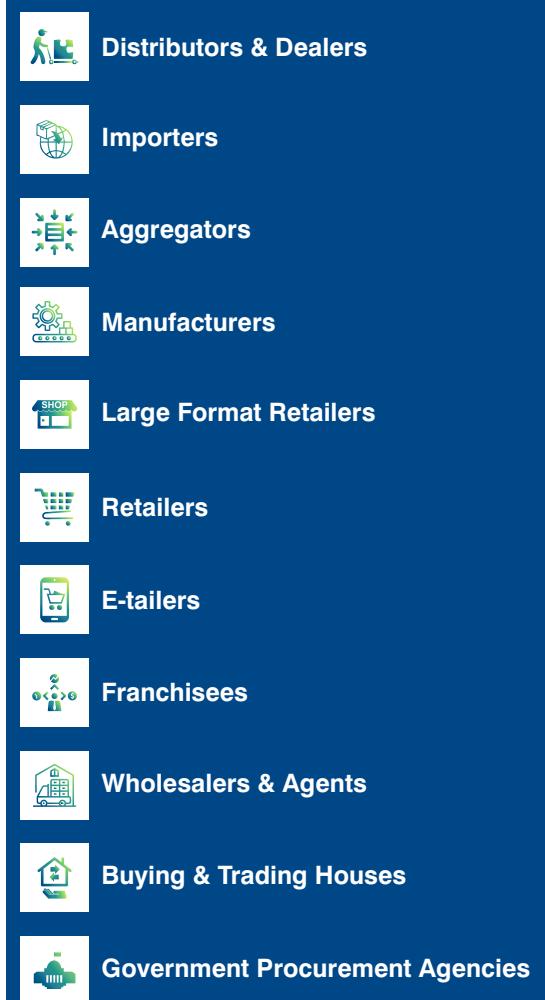
## Top Visited Buyers'





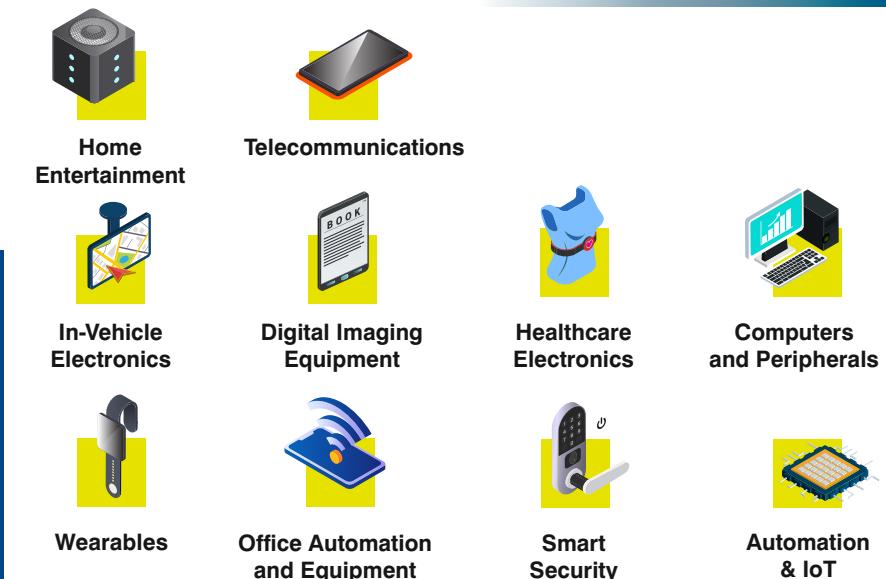
21-22-23 May 2026  
Pragati Maidan, New Delhi

## Buyers' Profile

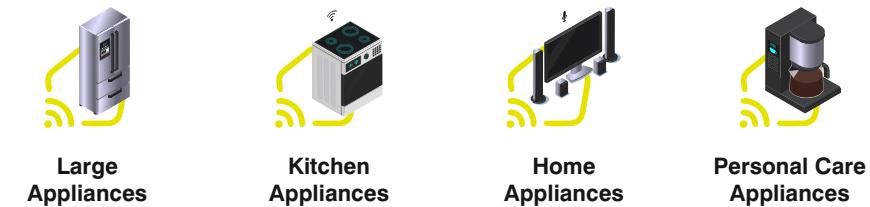


## Exhibitors' Profile

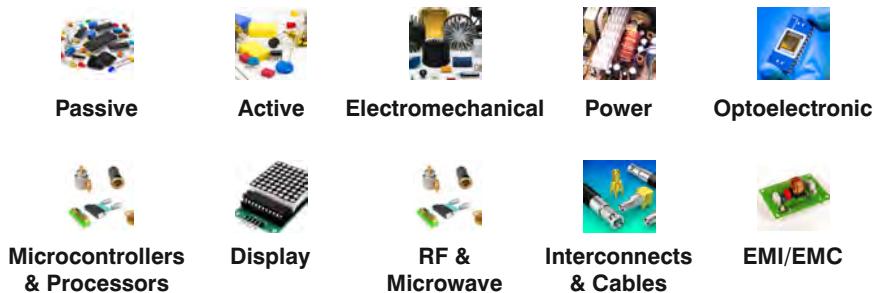
ELECTRONICS



## HOME APPLIANCES



## COMPONENTS



WORLDEX

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