

The **World** Plugs Into **India**

India today stands at the heart of the global electronics revolution. From smartphones and smart homes to connected mobility and intelligent living, the country is no longer just consuming technology — it is shaping its future. Now the world's third-largest electronics market, India is where manufacturing ambition, innovation, and massive demand come together at scale. CEI – Consumer Electronics & Home Appliances Expo channels this momentum into one focused B2B platform, purpose-built to connect international and Indian manufacturers with pan-India buyers, distributors, and trade partners, enabling market entry, expansion, and long-term business growth across India's vast and diverse consumer landscape.

Advantages of **CEI**

Enter the world's fastest-rising electronics and semiconductor market

through CEI — the centrestage for next-gen tech including IoT, AI, connectivity, embedded systems, cloud and smart devices, all powered by India's massive surge in demand.

Drive meaningful business outcomes by connecting with decision-makers who matter —

from high-volume buyers and sourcing heads to distributors, OEMs, trading houses and long-term strategic partners.

Showcase your capabilities to a future-focused audience, build

strong distribution channels, attract strategic investments, and stay ahead with insights on emerging trends and technologies as India positions itself as a global electronics powerhouse.



India's Growth Story



India has officially surpassed Japan to become the world's 4th-largest economy and is projected to rise further, overtaking Germany to become the 3rd-largest economy by 2028 — a surge that mirrors the country's booming electronics sector, where demand for components and sub-assemblies is set to jump from US \$45.5 billion in 2023 to US \$240 billion by 2030.

According to IBEF, The Indian major home-appliances market (refrigerators, air-conditioners, washing machines etc.) is projected to grow at a CAGR of ~7.2% between 2024-2030.



Converge at an Industry Trade Show

Accentuate your Brand

Network with Industry Stakeholders

Connect with B2B Trade Buyers

Collaborate and Scale

Penetrate and tap Potential Markets

Government & Investment Momentum

Collaboration Opportunities through Government Initiatives.

PLI schemes and electronics clusters are fast-tracking large-scale manufacturing in India.

India's electronics sector is expected to create 5–6 million jobs by 2030.

India is building a **complete end-to-end electronics manufacturing ecosystem**.

Global supply chains are shifting to India for design, manufacturing, and exports.



Exhibitors' Feedback

It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.

Lepu Medical Technologies



I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one location itself, so I am quite pleased with this show.

Pritesh Khilnani

Head – Global Logistics & Procurement CeX
WeBuy Ent. Pvt. Ltd.

This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.

BJD Group

The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.

Rajesh Sanghavi

Parishram Electronic Lab

Buyers' Feedback

Top Visited Buyers'














Focus Countries / Regions










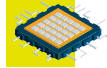


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|-------------|----------------|-------------|-----------|
| ➤ India | ➤ Korea | ➤ Japan | ➤ France |
| ➤ Hong Kong | ➤ Taiwan (PRC) | ➤ Singapore | ➤ Germany |
| ➤ China | ➤ Malaysia | ➤ UK | & more |





Buyers' Profile

-  **Distributors & Dealers**
-  **Importers**
-  **Aggregators**
-  **Manufacturers**
-  **Large Format Retailers**
-  **Retailers**
-  **E-tailers**
-  **Franchisees**
-  **Wholesalers & Agents**
-  **Buying & Trading Houses**
-  **Government Procurement Agencies**

Exhibitors' Profile

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|--|--|--|---|
| ELECTRONICS | | | |
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Home Entertainment | 
Telecommunications | | |
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In-Vehicle Electronics | 
Digital Imaging Equipment | 
Healthcare Electronics | 
Computers and Peripherals |
| 
Wearables | 
Office Automation and Equipment | 
Smart Security | 
Automation & IoT |

HOME APPLIANCES

- | | | | |
|--|---|---|--|
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Large Appliances | 
Kitchen Appliances | 
Home Appliances | 
Personal Care Appliances |
|--|---|---|--|

COMPONENTS

- | | | | | |
|---|---|--|--|--|
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Passive | 
Active | 
Electromechanical | 
Power | 
Optoelectronic |
| 
Microcontrollers & Processors | 
Display | 
RF & Microwave | 
Interconnects & Cables | 
EMI/EMC |

