



**India  
Consumer  
Electronics,  
Components &  
Home Appliances  
Trade Show**

**11-12-13** August 2026  
Pragati Maidan, **New Delhi**

**HOME  
APPLIANCES**

**COMPONENTS**

**CONSUMER  
ELECTRONICS**

# The **World** Plugs Into **India**

India today stands at the heart of the global electronics revolution. From smartphones and smart homes to connected mobility and intelligent living, the country is no longer just consuming technology — it is shaping its future. Now the world’s third-largest electronics market, India is where manufacturing ambition, innovation, and massive demand come together at scale. CEI – Consumer Electronics & Home Appliances Expo channels this momentum into one focused B2B platform, purpose-built to connect international and Indian manufacturers with pan-India buyers, distributors, and trade partners, enabling market entry, expansion, and long-term business growth across India’s vast and diverse consumer landscape.

## Advantages of **CEI**

**Enter the world’s fastest-rising electronics and semiconductor market** through CEI — the centrestage for next-gen tech including IoT, AI, connectivity, embedded systems, cloud and smart devices, all powered by India’s massive surge in demand.

**Drive meaningful business outcomes by connecting with decision-makers who matter** — from high-volume buyers and sourcing heads to distributors, OEMs, trading houses and long-term strategic partners.

**Showcase your capabilities to a future-focused audience**, build strong distribution channels, attract strategic investments, and stay ahead with insights on emerging trends and technologies as India positions itself as a global electronics powerhouse.



## India’s **Growth** Story



India has officially surpassed Japan to become the world’s 4th-largest economy and is projected to rise further, overtaking Germany to become the 3rd-largest economy by 2028 — a surge that mirrors the country’s booming electronics sector, where demand for components and sub-assemblies is set to jump from US \$45.5 billion in 2023 to US \$240 billion by 2030.

According to IBEF, The Indian major home-appliances market (refrigerators, air-conditioners, washing machines etc.) is projected to grow at a CAGR of ~7.2% between 2024-2030.



**Converge** at an Industry Trade Show  
**Accentuate** your Brand  
**Network** with Industry Stakeholders  
**Connect** with B2B Trade Buyers  
**Collaborate** and Scale  
**Penetrate** and tap Potential Markets

## Government & **Investment Momentum**

**Collaboration Opportunities** through Government Initiatives.  
**PLI schemes and electronics clusters** are fast-tracking large-scale manufacturing in India.  
**India’s electronics sector** is expected to create 5–6 million jobs by 2030.  
 India is building a **complete end-to-end electronics manufacturing ecosystem**.  
**Global supply chains are shifting** to India for design, manufacturing, and exports.



## Exhibitors' Feedback

It was amazing. This platform has given us a lot of opportunities to meet with buyers who are genuinely interested in our technology. CEI is a wonderful platform, creating a win-win situation for everyone.

**Lepu Medical Technologies**



I liked the diversity and different industry categories here. I was able to meet with various manufacturers at this one location itself, so I am quite pleased with this show.

**Pritesh Khilnani**

Head – Global Logistics & Procurement CeX  
WeBuy Ent. Pvt. Ltd.

This is our first time here. We have already taken orders from a few major customers. Not only that we now have a better understanding of the requirements of Indian customers and industry. This exhibition has given a fillip to our growth here.

**BJD Group**

The fair was very good for us. It helped us meet new manufacturers and suppliers and was an excellent show overall.

**Rajesh Sanghavi**












Parishram Electronic Lab

## Buyers' Feedback

### Top Visited Buyers'



## Buyers' Profile

-  **Distributors & Dealers**
-  **Importers**
-  **Aggregators**
-  **Manufacturers**
-  **Large Format Retailers**
-  **Retailers**
-  **E-tailers**
-  **Franchisees**
-  **Wholesalers & Agents**
-  **Buying & Trading Houses**
-  **Government Procurement Agencies**

## Exhibitors' Profile



**Home Entertainment**



**Telecommunications**



**In-Vehicle Electronics**



**Digital Imaging Equipment**



**Healthcare Electronics**



**Computers and Peripherals**



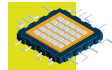
**Wearables**



**Office Automation and Equipment**



**Smart Security**



**Automation & IoT**

## HOME APPLIANCES



**Large Appliances**



**Kitchen Appliances**



**Home Appliances**



**Personal Care Appliances**

## COMPONENTS



**Passive**



**Active**



**Electromechanical**



**Power**



**Optoelectronic**



**Microcontrollers & Processors**



**Display**



**RF & Microwave**



**Interconnects & Cables**



**EMI/EMC**

## BOOK POST

