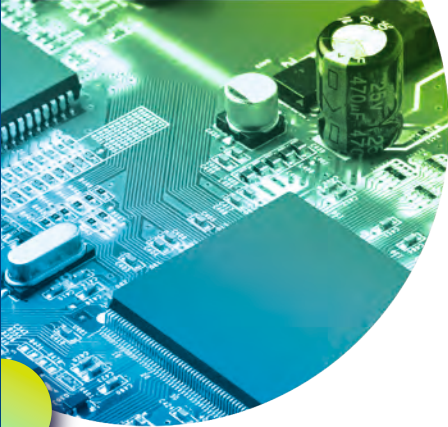




Components



Home
Appliances



India
Consumer
Electronics,
Components &
Home Appliances
Trade Show

www.ceiworldexpo.com

Consumer Electronics

India's
Innovation and
Technology Hub

15-16-17
July 2027

Bharat Mandapam
New Delhi

WORLDDEX 



3,432
Buyer
Visits

50+
Indian
Markets

15+
International
Markets &
Regions

Where Business Meets India's Next Wave of Consumption.

India's electronics and home appliances industry is moving into a new phase — driven by rising incomes, expanding manufacturing, stronger domestic supply chains and consumers who are increasingly willing to upgrade, replace and invest in technology.

CEI 2027 brings this opportunity to one platform. A focused B2B marketplace connecting manufacturers, brands, component suppliers and technology companies with importers, distributors, retailers, OEMs, e-commerce businesses, sourcing professionals and institutional buyers from across India and international markets.



The Bigger Shift

From Market to Manufacturing Powerhouse India's Electronics Sector is being Reshaped by a combination of:

Rising domestic
consumption

Manufacturing
expansion

Supply-chain
diversification

Digital retail
expansion

Premiumisation

India's Growth Story 2026 & Beyond

India's economic trajectory is rewriting the global playbook. As the world's 6th-largest economy, the nation is on a fast track to becoming the 3rd-largest by 2030.

1 Explosive Component Demand: The market for electronic components is projected to skyrocket from \$45.5 billion to \$240 billion by 2030.

2 The Appliance Boom: Driven by a surging middle class, the home appliance sector is maintaining a steady 7.2% CAGR, with record demand for smart cooling and automated home solutions.

3 Manufacturing Powerhouse: Fueled by PLI (Production Linked Incentive) Schemes, India is evolving from a consumer hub into a global export base for high-tech sub-assemblies.

India. China. France. Italy. And beyond.

The 2026 edition brought together a diverse mix of Indian and international companies, creating an environment where sourcing, distribution, manufacturing and market-entry conversations could happen under one roof.

Top Visited Buyers'

amazon

croma
cromaworld.com
TATA Electronics

Reliance digital

Crompton

NEXT

SYSKA LED
LIGHT YEARS AHEAD

ebay

naaptol
shop right - shop more

BIG BAZAAR
It's all yours for less than 1000 rupees

G

ADITYA BIRLA
EQUITY

i
bali

EUREKA
FORBES

ASUS

HÄFELE

intro
Introducing the great design

quikr
www.quikr.com

Don't Just Enter India. Expand Across India.

Why CEI Matters

CEI creates a platform for companies looking beyond a single city, distributor or market. Meet businesses looking for:

New Retail Channels

New Distributors

New OEM / ODM Opportunities

New Market Entry

New Products

New Sourcing Partners



Ms. Li Chuang

General Manager,
Sanlida Electrical Technology Co. Ltd

This was our first time participating in CEI, and we are very happy to be here. We already have several brand partners in India and were looking forward to connecting with more Indian brands, exporters and wholesalers. During the exhibition, we met many buyers from different cities across India and received a positive response to our kitchen appliance products. It has been a valuable experience.

EXHIBITOR

Mr. Arihant Jain

Executive Director,
NovaCare Appliances

It has been a great experience for us. The footfall and overall ambience at the show have been amazing, and we had the opportunity to meet customers and buyers from different countries. The response has been very encouraging, and we are positive about the business opportunities emerging from the exhibition. We are very happy to have been part of CEI 2026.



EXHIBITOR



BUYER

Mr. Yevhen Onopa

Head of Purchase Department,
ABV Electronics, Ukraine

This is our first time visiting CEI, and it has been a very interesting and valuable experience. We have found a wide range of modern products and suppliers from India, China and France, particularly in home appliances, kitchen appliances and beauty products. We were especially interested in products such as BLDC motors and hair dryers. CEI has given us a great opportunity to discover new products and connect with potential suppliers. We are very happy to be here and look forward to exploring more business opportunities.

Mr. Srikanth Raveendran

GM – Private Label,
Infiniti Retail Limited (Croma)

We have been sourcing products internationally from markets including China, Thailand, Vietnam and Turkey, and it was great to see CEI bringing international suppliers together here in India. It was particularly encouraging to see some of our existing Chinese suppliers exhibiting at the show, along with local Indian suppliers. CEI has created a promising platform for sourcing, networking and discovering new products and suppliers.



BUYER



Buyers' Profile

Distributors & Dealers	Large Format Retailers	Franchisees	Government Procurement Agencies
Importers	Retailers	Wholesalers & Agents	
Aggregators	E-tailers	Buying & Trading Houses	

Exhibitors' Profile

ELECTRONICS

Home Entertainment
Telecommunications
Digital Imaging Equipment
Computers and Peripherals
Office Automation & Equipment

Smart Security
Automation & IoT
Wearables
In-Vehicle Electronics
Healthcare Electronics

and more...

HOME APPLIANCES

Refrigeration Appliances
Cooking Appliances
Kitchen Appliances
Personal Care Appliances
Cleaning Appliances

Heating Appliances
Cooling Appliances
Washing Appliances
Drying Appliances
Countertop Essentials

and more...



COMPONENTS

Passive
Active
Electromechanical

Power
Optoelectronic
EMI/EMC

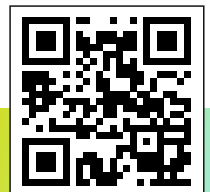
Display
RF & Microwave
Interconnects & Cables

Microcontrollers & Processors
and more...



India
Consumer
Electronics,
Components &
Home Appliances
Trade Show

Experience the Future of Innovation
Join us at CEI 2027



www.ceiworldexpo.com

Industry Partner



Supporting Organisations



WORLDDEX CHINA

www.worlddexcn.com

For Show Information

Akash Prabhu
+91 93700 08121
akash@worlddexindia.com

For Booth Participation

Ruzbeh Mistry
+91-9820888278
ruzbeh@worlddexindia.com

WORLDDEX INDIA
Gateway to Global Trade

www.worlddexindia.com